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**Taste of SoNo, The Delicious Sequel**

**South Norwalk, CT, October 15th, 2007**—Karl Heine, Principal of creativeplacement, hosts a second *Taste of SoNo* by popular demand, Thursday, October 25<sup>th</sup> from 7pm–10pm.

The first *Taste of SoNo* took place in March of this year. Over 135 creative professionals gathered to sample the cuisine of SoNo's top restaurants at Heine's store front office at 13 North Main Street. The event was so popular, it's back this October providing another delectable evening of mouth-watering cuisine, eclectic music and stimulating conversation. Included in the upcoming event are: Barcelona, Bistro du Soleil, Burger Bar, Chocopologie, Goccia, Jeff's Cuisine, Kazu, Match, Press Cafe, Pane E Panini, Porterhouse, SoNo Baking Company and Strada 18.

Heine's 1,800 square foot historic loft-like space is the perfect venue for the event. Boasting original exposed brick, high ceilings and custom decorative walls with copper accents, the office is far from the average work place. Heine's unique handcrafted lighting collection, a series of innovative works of art made from stone, metal and found objects, create a warm eclectic atmosphere. Stone fountains, fossil murals and translucent screens make this one of the hippest spaces in Fairfield County.

"I wanted to share my love of this neighborhood and its restaurants with my clients to create a memorable networking event. Not only does the design and advertising community thrive on fine dining, sharing the tastes of top notch SoNo restaurants will bring them back into the area, which enriches the downtown community," said Heine.

Heine's recruitment firm deals with high-end creative professionals connected to the advertising and design community, a crowd with discerning palettes and palates. His original idea to unite the finest cuisine South Norwalk has to offer with a networking event for his clients and the candidates he places was a delicious hit. The upcoming *Taste of SoNo* on October 25<sup>th</sup> is expected to dish out amazing fare during a not-to-be-missed evening of great conversation, excellent style and plenty of networking opportunities for creative professionals.

*Taste of SoNo* tickets can be purchased in advance at [www.creativeplacement.com/tasteofsono](http://www.creativeplacement.com/tasteofsono) or by calling 203-838-7772. Purchase your tickets early. The last *Taste of SoNo* sold out in three days.

A portion of the proceeds of the upcoming *Taste of SoNo* will be donated to Carriage Barn Arts Center's Creative Community Connections program, which began by targeting the Bridgeport public schools that have removed all art curriculum from elementary students due to restrictions in funding. The program strives to bring back the arts to all children who desperately need a new perspective in their curriculum.

For almost two decades Creative Placement has flourished in SoNo. Currently located in the historic district at 13 North Main Street in the Edlin Building, the office resides in the hub of the entertainment and dining center of the city.

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